

Media Kit

# ETERNAL ENTERPRISES, INC.

**Funeral Industry Consulting**

Strategies, Marketing, Solutions



ESTABLISHED 2009

KIT UPDATED 8/2023

Website: [EternalEnterprises.net](http://EternalEnterprises.net)  
Email: [info@EternalEnterprises.net](mailto:info@EternalEnterprises.net)

# FOR IMMEDIATE RELEASE

Founded in 2009, Eternal Enterprises, Inc. is a Funeral Industry Consulting Company that provides organizations with strategies, marketing & industry solutions.

We are also the parent company of Eternal Consulting, Funerals Today News & Funeral Divas, Inc.

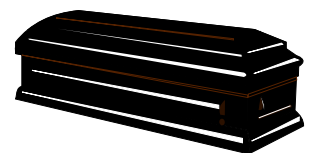
Since 2009 we have been changing the face of the funeral industry. Our innovative daily online news source Funerals Today is viewed all of over the world, our merchandise is first class and our association Funeral Divas, Inc. is at its highest level of professionalism. Our mission is to create a rock solid group of diversified resources that interlink and provide you with the results you need!

**Funerals Today** has a variety of contributions everyday and is read across the globe. It educates both funeral professionals & families alike by sharing the latest industry news, death education & provides death notices of popular public figures.

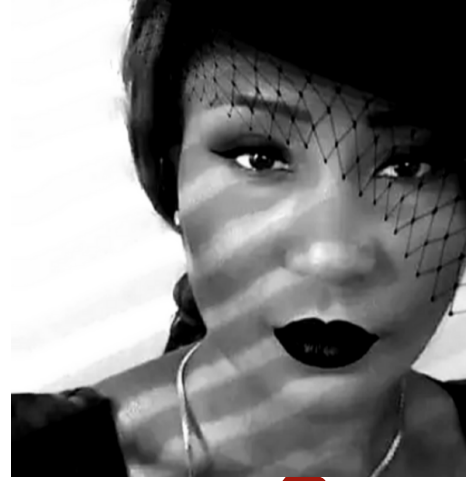
**Funeral Divas, Inc.** is a professional development & advocacy association that empowers women in the death-care industry. Women across the globe benefit from both membership, advocacy assistance, products & more. We are a movement.

**Eternal Enterprises, Inc.** knows how to grow businesses & consult professionals. We will continue to surpass your expectations while helping your business experience growth.

Visit us at [EternalEnterprises.net](http://EternalEnterprises.net) for more information.



MUNEERAH WARNER, LFD, LE  
PRESIDENT, ETERNAL ENTERPRISES, INC.

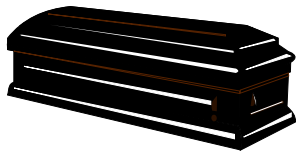


# BIO

Muneerah Warner is an entrepreneur with a huge impact in the funeral industry. She is the founder of Eternal Enterprises, Inc. and a licensed funeral director & embalmer in Philadelphia, PA since 2004. Muneerah is also a funeral industry educator, speaker and author of several books.

Muneerah has been featured on the Steve Harvey show on NBC, the Food Network, National Funeral Directors Association-TV, the cover of American Funeral Director Magazine, MORE Magazine online, the front page of The Philadelphia Inquirer, The New York Times, Pittsburgh Post Gazette, Pittsburgh Tribune Review, Praise 103.9 FM, 105.3 WDAS FM, Wired 96.5 FM, MSN.com Philly.com, Wealthy Sistah's Radio, Philly Hott Radio, IMDb.com & more.

Muneerah studied liberal arts for two years at Temple University and graduated from Pittsburgh Institute of Mortuary Science with a degree in funeral services & embalming. Muneerah has twenty-five years' experience in the funeral industry. She is on a mission to empower people in all stages of life to live their best life while simultaneously being prepared for the death.



Funeral Industry Pioneer

VISIT [ETERNALENTERPRISES.NET](http://ETERNALENTERPRISES.NET)  
FOR MORE INFORMATION

12

# Facts

WE'VE REACHED MILLIONS!

## Television

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The Steve Harvey Show on NBC	2 Million
Food Network	1 Million

## Internet

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4 Websites	10,800+ Monthly Hits
YouTube	1,200+ Subscribers & 300,000 Views
Mailing Lists	10,400 Subscribers

## Instagram

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Personal Instagram	1,000
Three Instagram Pages	8,000

## Twitter

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Personal Twitter	1,200
Twitter business pages	2,400

## Facebook

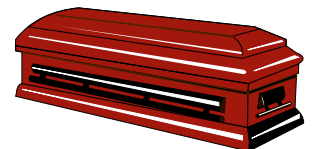
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Two Facebook Pages	5,000
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## LinkedIn

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LinkedIn Connections	4,000
LinkedIn Group (Funerals Today)	4,200





## **EXPOSURE TO HELP YOU REACH YOUR TARGET AUDIENCE!**

Our presence, influence and specialty has opened doors for many in the funeral industry. When we make a decision to do something new and innovative, **it works!**

Our President has **25 years' experience** in the funeral industry which makes us a trusted source with our followers, funeral professionals & clients. Muneerah Warner has written a book, blogs & articles about the funeral industry. As the first black woman to be featured on the front cover of American Funeral Director Magazine who else could you partner with that will get your company seen, honored and respected in the industry? Don't miss the opportunity for Muneerah to help you increase your company's visibility.

**Muneerah Warner is your #1 Funeral Industry Woman.**

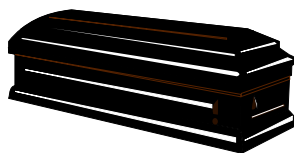
Your presence, whether you own a funeral home, are a funeral industry supplier or own any business that aims to make someone's life better, exposure is necessary. We have partners from many industries that will ensure that your company will be seen and supported!

**Want to increase profits? Want to increase your website hits? Want to be associated with an innovative Funeral Industry Company? Want to have your brand noticed? Want to be seen by the media? Want Exposure?**

**Want to hit your Target Audience? Want your product or service exposed in a unique way? Want to make more money? Then you need Eternal Enterprises, Inc.!**

**Together we can impact lives and take your business to the next level!**

Visit our website [EternalEnterprises.net](http://EternalEnterprises.net) or email us at [info@EternalEnterprises.net](mailto:info@EternalEnterprises.net) to get started **TODAY!**



# CONSULTING & ADVERTISING

Good advertising does not just circulate information. It penetrates the public mind with desires and belief. ~Leo Burnett

Advertising Agreement: All advertisements are on a first come, first serve basis. We design ads if you need design services. Ad details must be submitted for review before payment is sent. Advertisements are published on site within 48 business hours. Video ads can take up to 14 days to complete. To submit advertisement and payment email us at [TheEternalEnterprises@gmail.com](mailto:TheEternalEnterprises@gmail.com). All sales are final.

(Prices are subject to change without

notice)

## • CONSULTATION FEES •

- Per Hour - \$250
- Large project lasting 3-7 Days - Ex: Conferences, Events - \$5,000 & up
- Monthly Rates Range - (12 Month Commitment) - \$1,000 Per Month

## • ADVERTISING RATES •

**Bronze** - 1 month (4 weeks) of advertising.

- Ad on all pages of our website [EternalEnterprises.net](http://EternalEnterprises.net)
- Daily Ad in Funerals Today News
- Ad featured on 3 social media pages (once a week)
- Price: \$150

**Silver** - 2 months (8 weeks) of advertising.

- Ad on all pages of our website [EternalEnterprises.net](http://EternalEnterprises.net)
- Daily Ad in Funerals Today News
- Ad featured on 3 social media pages (once a week)
- Ad in Eternal Enterprises Newsletter
- Price: \$350

**Gold** - 3 months (12 weeks) of advertising.

- Ad on all pages of our website [EternalEnterprises.net](http://EternalEnterprises.net)
- Daily Ad in Funerals Today online News
- Ad featured on 3 social media pages (once a week)
- Ad in Eternal Enterprises newsletter
- Price: \$550

**A La Carte:** (4-week ad placement)

1. Ad in Funerals Today Magazine (daily distribution). \$100
2. Ad on website. \$100
3. Ad in Eternal Enterprises Newsletter. \$150
4. Video ad or commercial. \$500 and up.

Ad Sizes - All ads are Horizontal Banner Ads - 1" x 4" or 1"x 6".

Ad placement - Top of page or bottom of page.

# Funeral Industry Consulting

## We Consult

Funeral Firms

Small & Large Funeral Industry Companies

Religious organizations that need bereavement training

Businesses & Organizations that need funeral industry expertise & strategies

Niche Businesses

### Initial Consultation (30 min)

Investment \$100

Profit:

1. Fresh Perspective
2. What's needed for an individual or company to succeed
3. First step in the right direction

### 1 Hour Session

Investment \$250

Profit:

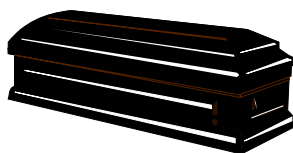
1. Three step system created specifically for your company
2. Solve specific problems
3. Help create new business or niche business

### Monthly Sessions - 12 at \$250 per month - \$3,000 due at signing

Up to 2 Hours of Consulting Per Month

1. Three step system created specifically for your company
2. Solve specific problems
3. Help create new businesses or niche businesses
4. Training online & through email
5. Employee motivation
6. Help change company structure
7. Create sample advertisement
8. Fresh perspective & outlook
9. What's needed for individual or company to succeed

**Large project lasting 3-7 Days - Ex: Conferences, Events - \$5000 & up**



ETERNAL ENTERPRISES, INC.

# STRATEGIES, MARKETING, SOLUTIONS.

Contact Us Now!

[EternalEnterprises.net](http://EternalEnterprises.net)